



As Marketing Specialist, Christine works collaboratively with the Firm's marketing and business development teams, industry professionals, and leadership to support Firm-wide marketing initiatives. She is responsible for website management, advertising and sponsorships, and maintaining the Firm's brand through social media. Christine has obtained HubSpot certifications in marketing, sales, and social media strategy as well as Google Ads certifications in both search and display. She joined the Firm in early 2016 as a member of our administrative team.

### **EDUCATION**

State University of New York at Buffalo, Master of Business Administration

State University of New York at Buffalo, Bachelor of Arts, English and Social Sciences Interdisciplinary with a concentration in International Studies

### **COMMUNITY**

PreventionFocus, Board Member

Lumsden McCormick Making A Difference (MAD) Committee, Member

Buffalo Underdogs Rescue, Volunteer

Meals on Wheels, Volunteer