

BUSINESS LEADERSHIP FORUM

ADAPT OR DIE

The Need for Innovation in Today's World of Exponential Change

Date: June 21, 2017

Time: 8:00 am registration, 8:30 am to 10:00 am presentation

Location: Burchfield Penney Art Center

1300 Elmwood Ave., Buffalo, NY 14222

Join us for a discussion with three Western New York companies that have successfully negotiated this “minefield” of change. Learn how these businesses have confronted their industry’s challenges, innovated, and continue to evolve and grow their businesses moving forward.

PANELISTS

Laurie Irish- Jones, CEO, Irish Companies

Gerald J. Hace, President, Gooding Co. Inc.

Larry Webster, CEO, Upstate Farms

MODERATOR

Thomas R. Ulbrich, Executive Director

University at Buffalo School of Management, Assistant Dean
Center for Entrepreneurial Leadership

RSVP Now

[Registration](#) is required for this limited-capacity event. There is no fee to attend.

For more information, contact Paul Herlan at (716) 856-3300.

PRESENTED BY:

- FIFTEEN
- LIPPES MATHIAS WEXLER FRIEDMAN LLP
- LUMSDEN & McCORMICK, LLP
- VANNER INSURANCE AGENCY

IN COOPERATION WITH:

- INSYTE CONSULTING
- UNIVERSITY AT BUFFALO CENTER FOR ENTREPRENEURIAL LEADERSHIP
- WORLD TRADE CENTER BUFFALO